



ERICA DANG
ericadang.com
<https://www.linkedin.com/in/ericadang>

EXPERIENCE

Interactive Designer

Apple, Cupertino CA
August 2015 - Present

At Apple, I collaborated with UX Designers, Art Directors, and Engineers to design the best online retail experience for our customers. My projects consists of Marketing design and redesigning the Apple Store App.

Senior Visual Designer

LEVEL Studios, San Jose CA
March 2013 - August 2015

At LEVEL Studios, I started out as a Production Artist working for our client, Apple. The team and I refined Photoshop files from the Web and Direct Mail design teams to pixel perfection. We made them implementation-ready by updating imagery and text, fine-tuning layouts, and ensuring adherence to formatting and layer structure guidelines that I helped create.

Designer

LEVEL Studios, San Jose CA
October 2011 - March 2013

I executed solid interactive designs for both the web and product devices that speak to the art direction provided by the client. At times, I was responsible for presenting the work to the client ACD and CD, with the ability to explain and communicate our design decisions support the overall story that the client wanted to tell.

Production Artist

LEVEL Studios, San Jose CA
November 2010 - October 2011

Designer

Intuit, Menlo Park CA
July 2009 - October 2010

At Intuit, I was part of a small team that re-designed user-friendly applications catered to help small business' promote and manage their business website effectively.

EDUCATION

Cal Poly State University,

San Luis Obispo CA

Bachelor of Fine Arts, Graphic Design

University of Brighton, UK

Fine Arts

SKILLS

Adobe Photoshop, Illustrator, InDesign

Sketch

HTML & CSS

Sketching

Wireframing

Visual Design

Prototyping